

## Marking Criteria for Practicum Report

### Bachelor of Finance

Student ID: \_\_\_\_\_

Sections	Scores				
A. Background of the company (15 marks)					
• Information of the company inclusive of mission and vision	1	2	3	4	5
• Company's products/services	1	2	3	4	5
• Management team and organizational structure	1	2	3	4	5
B. Analysis of any financial aspect in the organization (20 marks)					
• Evidence of understating of the area undertaking	1	2	3	4	5
• Ability to identify problem(s)	1	2	3	4	5
• Evidence of adequate reading/understanding of the problem(s)	1	2	3	4	5
• Ability to develop / recommend solution(s) to the problem(s)	1	2	3	4	5
C. SWOT and TOWS analysis (20 marks)					
• Correct use of the analyses (SWOT and TOWS)	1	2	3	4	5
• Application of the analyses (SWOT and TOWS)	1	2	3	4	5
• Logical and reasonable recommendations made based on the SWOT analysis	1	2	3	4	5
• Identify the rational and reasonable position of the organization based on the TOWS analyses	1	2	3	4	5
D. Self-experience (20 marks)					
• Summary of the candidate's experience at the company	1	2	3	4	5
• Summary of the candidate's job assigned	1	2	3	4	5
• Problem(s) encountered during the internship training and means of solution(s)	1	2	3	4	5
• Student's contribution to the organization	1	2	3	4	5
E. Recommendation and conclusion (10 marks)					
• Recommendations	1	2	3	4	5
• Conclusion	1	2	3	4	5
F. Organization (15 marks)					
• Format of the report (table of content, references, appendices)	1	2	3	4	5
• Writing is free of error in grammar, sentence structure, capitalization and spelling	1	2	3	4	5
• Report is well presented	1	2	3	4	5