

## **SCHOOL OF ECONOMICS, FINANCE AND BANKING (SEFB)**

### **Vision**

To be an eminent school of Economics, Finance and Banking

### **Mission**

To advance knowledge in Economics, Finance and Banking and develop leaders with holistic characteristics to serve the global community.

## **BACHELOR OF BANKING WITH HONOURS [BBANK (HONS)]**

### **INTRODUCTION**

The Bachelor of Banking with Honours programme is aimed at producing graduates with analytical outlook and innovative bent of mind who can meet the much-needed talent requirement of the financial system of the country and contribute to its overall development in general, and the banking system in particular.

### **PROGRAMME GOALS**

The Bachelor of Banking with Honours programme is offered to meet the following objectives:

1. To produce graduates who have knowledge and expertise in the banking sector and able to provide creative and innovative ideas to solve problems in the finance and banking industry.
2. To provide capable and well-equipped managers in the banking sector in line with current and future needs.
3. To provide talented manpower for the financial sector, especially in the banking industry.

### **CAREER PROSPECTS**

Bank Executive, Financial Institution Executive, Financial Analyst, Financial Advisor, Credit Officer, Share Trading Officer, Teacher, Lecturer (College and University), Government Officer, Entrepreneur.

### **DEAN - SCHOOL OF ECONOMICS, FINANCE AND BANKING**

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**DEPUTY DEAN (STUDENT AFFAIRS & ALUMNI)**

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**DEPUTY DEAN (RESEARCH & INNOVATION)**

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**PROGRAMME CHAIR**

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### **LECTURERS**

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**BACHELOR OF BANKING WITH HONOURS [BBANK (HONS)]**

The programme consists of the following **SEVEN (7)** components:

Components	Credit Hours
A. UNIVERSITY CORE	12
B. ENGLISH LANGUAGE CORE	6
C. PROGRAMME CORE	66
D. FIELD ELECTIVE	18
E. PROGRAMME ELECTIVE	9
F. FREE ELECTIVE	3
G. INDUSTRIAL TRAINING	6
<b>Total Credit Hours</b>	<b>120</b>

To be awarded a Bachelor of Banking with Honours, a student is required to take and pass a minimum of 120 credit hours which include courses in the programme structure as shown below:

**A. UNIVERSITY CORE (12 CREDIT HOURS)**

**i. Malaysians/Local Students**

Course Code	Courses	Credit Hours
MPU1012	Falsafah dan Isu Semasa	2
MPU1022	Penghayatan Etika dan Peradaban	2
MPU1042	Kenegaraan Malaysia	2
MPU1052	Asas Keusahawanan	2
MPU1062	Integriti dan Antirasuah	2
VXXXXXXX	Co-curriculum	2
<b>Total Credit Hours</b>		<b>12</b>

**ii. Non-Malaysians**

Course Code	Courses	Credit Hours
MPU1012	Falsafah dan Isu Semasa	2
MPU1032	Bahasa Melayu Asas Untuk Penutur Asing	2
MPU1042	Kenegaraan Malaysia	2
MPU1052	Asas Keusahawanan	2
MPU1062	Integriti dan Antirasuah	2
VXXXXXXX	Co-curriculum	2
<b>Total Credit Hours</b>		<b>12</b>

1. Choose ONE (1) co-curriculum course of interest and students are subjected to the conditions specified under the related field.

**B. ENGLISH CORE COURSES (6 CREDIT HOURS)**

<b>PATH AND REQUIRED COURSES</b>	<b>CREDIT HOURS</b>	<b>PREREQUISITE COURSE</b>	<b>MUET</b>	<b>IELTS</b>	<b>TOEFL (iBT)</b>	<b>PTE ACADEMIC</b>	<b>CEFR</b>
<b>PATH 1</b> <ul style="list-style-type: none"> <li>• MPB1013 Basic English Proficiency (Credit Bearing)</li> <li>• MPB2013 English Language Enrichment I</li> <li>• MPB3013 English Language Enrichment II</li> </ul>	3  3  3	Have taken English intensive course for international students	BAND 1.0 BAND 2.5	<4.0	0-30	0-29	A2
<b>PATH 2</b> <ul style="list-style-type: none"> <li>• MPB2013 English Language Enrichment I</li> <li>• MPB3013 English Language Enrichment II</li> </ul>	3  3	Have taken MPB1013 Basic English Proficiency	BAND 3.0 BAND 3.5	4.0-5.0	30-45	30-41	B1-B1+
<b>PATH 3</b> <ul style="list-style-type: none"> <li>• MPB3013 English Language Enrichment II</li> <li>• <b>1 ESP course</b></li> </ul>	3	Have taken MPB2013 English Language Enrichment I	BAND 4.5	6.0-6.5	60-93	50-63	B2
	3		BAND 4.0	5.5	46-59	42-49	B2+
List of ESP courses <ul style="list-style-type: none"> <li>• SBLEK3023 English for Small Group Communication</li> <li>• SBLEK3033 Report Writing</li> <li>• SBLEK3043 Hospitality English</li> <li>• SBLEK3053 Public Speaking Skills</li> <li>• SBLEK3063 English for Professional Communication</li> </ul>	3	Have taken MPB3013 English Language Enrichment II					
	3						
	3						
	3						
	3						
Exempted from any English language courses except for language courses listed as programme core.			BAND 5.0	7.0-8.0	94-114	64-82	C1
			BAND 5.0+	8.5-9.0	115-120	83-90	C1+

**C. PROGRAMME CORE (66 CREDIT HOURS)**

<b>Course Code</b>	<b>Course</b>	<b>Credit Hours</b>	<b>Prerequisite</b>
SQQSK1013	Elementary Statistics	3	None
BEEBK1013	Principles of Economics	3	None
BKAFK1023	Introduction to Financial Accounting	3	None
BWFFK2033	Financial Management	3	BKAFK1023 Introduction to Financial Accounting <b>OR</b> BKALK1013 Business Accounting <b>OR</b> BKARK1013 Financial Accounting and Reporting 1
BWFFK2043	Advanced Financial Management	3	BWFFK2033 Financial Management
BWFNK3013	Investment Analysis	3	BWFFK2043 Advanced Financial Management
BWFFK3033	Financial Markets and Institutions	3	BWFFK2033 Financial Management
BWFFK3113	Ethics and Governance	3	None
BWBBK1013	Foundations of Banking	3	None
BWFFK3073	Personal Finance	3	BWFFK2043 Advanced Financial Management
BWBBK3053	Marketing of Financial Services	3	None
BWBBK3063	International Trade and Finance	3	BWBBK2013 Bank Management
BWBBK2013	Bank Management	3	None
BWBBK3013	Commercial Bank Operations	3	BWBBK2013 Bank Management
BWBBK3023	Lending Management	3	BWBBK2013 Bank Management
BIBMK3043	Islamic Banking Management	3	None
BWBBK3193	Seminar in Banking	3	Final year <b>AND</b> have completed at least 90 credit hours
BPMNK1013	Introduction to Management	3	None
BPMNK3023	Strategic Management	3	Have completed 90 credit hours
BPMNK3143	Research Methodology	3	SQQSK1013 Elementary Statistics <b>AND</b> have completed at least 70 credit hours
GLULK2013	Business Law	3	None
GLULK3023	Banking Law	3	None

**D. FIELD ELECTIVE (MINIMUM 18 CREDIT HOURS)**

Students **MUST** choose **ONE (1)** Field Elective from the following list offered by the University in order to fulfill the programme structure requirement for the graduation. Students **MUST** complete at least **18 credit hours** for this component.

**Field Elective 1: Contemporary Finance**

No	Course Code	Course Name	Credit Hours	Prerequisite
1	BWFFK2053	Financial Statement Analysis and Valuation	3	BWFFK2043 Advanced Financial Management
2	BWFFK3013	Corporate Finance	3	BWFFK2043 Advanced Financial Management
3	BWFFK3043	International Finance	3	BWFFK2043 Advanced Financial Management
4	BWFNK3033	Portfolio Management	3	BWFFK2043 Advanced Financial Management
5	BWFFK3053	Financial Modelling	3	BWFFK3013 Corporate Finance
6	BWFNK3103	Small Business Finance	3	BWFFK2043 Advanced Financial Management
7	BWFFK3023	Credit Management	3	BWFFK2013 Financial Management

**Field Elective 2: Risk Management**

No	Course Code	Course Name	Credit Hours	Prerequisite
1	BWRRK1013	Risk and Insurance	3	None
2	BWRRK3033	Risk Management	3	BWFFK2033 Financial Management
3	BWRRK3043	Employee Benefits Management	3	BWRRK1013 Risk and Insurance AND BWFFK2033 Financial Management
4	BWRRK3123	Corporate Governance	3	None
5	BWRRK3133	Risk Analysis and Decision Making	3	BWRRK1013 Risk and Insurance AND BWFFK2033 Financial Management
6	BWRRK3143	Property and Liability Risk Management	3	BWRRK1013 Risk and Insurance
7	BWRRK3063	Financial Risk Management	3	BWFFK2043 Advanced Financial Management

**Field Elective 3: Decision Mathematics**

No	Course Code	Course Name	Credit Hours	Prerequisite
1	SQQMK1034	Calculus I	4	None
2	SQQMK1063	Discrete Mathematics	3	None
3	SQQMK1073	Business Mathematics	3	SQQMK1034 Calculus I
4	SQITK1013	Programming in Business Applications	3	None
5	SQITK3053	Computer Aided Decision Making	3	SQITK1013 Programming in Business Applications
6	SQITK3063	Data Mining	3	None
7	SQITK3083	Data Visualisation	3	None

**Field Elective 4: Muamalat Administration**

No	Course Code	Course Name	Credit Hours	Prerequisite
1	BIMEK1013	Theory and Practice of Islamic Business	3	None
2	BIMCK2033	Islamic Business Ethics	3	None
3	BIMCK1043	Principle of Management in Islam	3	None
4	BIMCK2083	Baitul Mal, Waqf and Zakat Management	3	None
5	BIMCK3063	Human Resource Management for Islamic Business	3	BIMCK1043 Principle of Management in Islam
6	BIMEK3023	Takaful Management	3	None
7	BIMEK3123	Leadership in Islam	3	None

**E. PROGRAMME ELECTIVE (9 CREDIT HOURS)**



Choose any **THREE (3)** courses from the following list:

Course Code	Course	Credit Hours	Prerequisite
BWBBK3033	International Banking	3	BWBBK2013 Bank Management
BWBBK3043	Banking Securities	3	BWBBK2013 Bank Management
BWBBK3073	Treasury Management	3	BWBBK2013 Bank Management
BWBBK3083	Corporate Banking	3	BWBBK2013 Bank Management
BWBBK3093	Offshore Banking	3	BWBBK2013 Bank Management
BWBZK3993	Academic Project	3	BPMNK3143 Research Methodology <b>AND</b> have completed at least 90 credit hours
BWFEK3013	Real Estate Management	3	BWFFK2033 Financial Management
BWFNK3033	Portfolio Management	3	BWFFK2043 Advanced Financial Management
BWRRK3063	Financial Risk Management	3	BWFFK2043 Advanced Financial Management
BWFFK3013	Corporate Finance	3	BWFFK2043 Advanced Financial Management

**Notes:** If a student selects a field elective that includes courses available in the programme elective, they cannot enroll in those same courses for the programme elective. For instance, if a student chooses Contemporary Finance as their field elective and takes BWFNK3033 Portfolio Management and BWFFK3013 Corporate Finance, they cannot retake these courses under the programme elective component.

**F. FREE ELECTIVE (3 CREDIT HOURS)**

Students can choose ONE (1) course offered by OTHER school subject to the following:

- i. Must fulfill prerequisite course if any;
- ii. Equivalent courses are not considered as free elective including the following courses: -

**EQUIVALENT COURSES FOR BACHELOR OF BANKING WITH HONOURS  
[BBANK (HONS)]**

Course Code	Course
GMGFK1013	Economic for Public Management
BKALK1013	Business Accounting
BKARK1013	Financial Accounting and Reporting
BWFFK1013	Foundations of Finance

**Note: Students are not allowed to register the above courses as free elective.**

**G. INDUSTRIAL TRAINING (6 CREDIT HOURS)**

Course Code	Course	Credit Hours	Prerequisite
BWBXK4956	Industrial Training	6	Have taken all compulsory courses under the programme structure (i.e. 114 credit hours)

- i. Students must complete a three-month industrial training during the short semester in the sixth semester of their studies.

**PROPOSED COURSE BY SEMESTER FOR BACHELOR OF BANKING WITH HONOURS  
[BBANK (HONS)]**

Course Code	Semester 1	Credit Hours	Course Code	Semester 2	Credit Hours
MPB2013	English Language Enrichment I	3	MPB3013	English Language Enrichment II	3
MPU1042	Kenegaraan Malaysia	2	MPU1012	Falsafah dan Isu Semasa	2
MPU1022	Penghayatan Etika dan Peradaban	2	MPU1052	Asas Keusahawanan	2
SQQSK1013	Elementary Statistics	3	BPMNK1013	Introduction to Management	3
BKAFK1023	Introduction to Financial Accounting	3	BWFFK2033	Financial Management	3
BEEBK1013	Principles of Economics	3	BIBMK3043	Islamic Banking Management	3
BWBBK1013	Foundations of Banking	3	BWBBK2013	Bank Management	3
<b>Total</b>		<b>19</b>	<b>Total</b>		<b>19</b>
Course Code	Semester 3	Credit Hours	Course Code	Semester 4	Credit Hours
MPU1062	Integriti dan Antirasuah	2	BWFNK3013	Investment Analysis	3
BWFFK2043	Advanced Financial Management	3	BWFFK3033	Financial Markets and Institutions	3
BWBBK3013	Commercial Bank Operations	3	GLULK3023	Banking Law	3
BWBBK3023	Lending Management	3	XXXXXXXX	Program Elective 1	3
GLULK2013	Business Law	3	XXXXXXXX	Field Elective 2	3
BWBBK3053	Marketing of Financial Services	3	XXXXXXXX	Field Elective 3	3
XXXXXXXX	Field Elective 1	3	XXXXXXXX	Co-curriculum	1
<b>Total</b>		<b>20</b>	<b>Total</b>		<b>19</b>
Course Code	Semester 5	Credit Hours	Course Code	Semester 6	Credit Hours
BWFFK3073	Personal Finance	3	BPMNK3143	Research Methodology	3
BWFFK3113	Ethics and Governance	3	BWBBK3193	Seminar in Banking	3
BWBBK3063	International Trade and Finance	3	BPMNK3023	Strategic Management	3
XXXXXXXX	Program Elective 2	3	XXXXXXXX	Program Elective 3	3
XXXXXXXX	Field Elective 4	3	XXXXXXXX	Field Elective 6	3
XXXXXXXX	Field Elective 5	3	XXXXXXXX	Free Elective	3
XXXXXXXX	Co-curriculum	1			
<b>Total</b>		<b>19</b>	<b>Total</b>		<b>18</b>
Course Code	Short Semester	Credit Hours			
BWBXK4956	Industrial Training	6			
<b>Total</b>		<b>6</b>			

**Total Overall Credit Hours: 120 Credit Hours**

**COURSES OFFERED BY SEMESTER**

Code	Course	First Semester	Second Semester
BWBBK1013	Foundations of Banking	√	√
BWBBK2013	Bank Management	√	√
BWBBK3013	Commercial Bank Operations	√	√
BWBBK3023	Lending Management	√	√
BWBBK3053	Marketing of Financial Services	√	√
BWBBK3063	International Trade and Finance	√	√
BWBBK3193	Seminar in Banking	√	√
BWBBK3033	International Banking	√	√
BWBBK3043	Banking Securities	√	√
BWBBK3073	Treasury Management	√	√
BWBBK3083	Corporate Banking	√	√

\* For courses without BWBBKXXX code, students must refer to the respective academic guide or Programme Chair related to the course.

**COURSE SYNOPSIS**

**BWBBK1013 FOUNDATIONS OF BANKING**

**PREREQUISITE NONE**

This course covers topics relevant to the financial system in Malaysia. Students will be exposed to the important elements in the financial system, which are financial institution and financial market. Students will learn about the roles and functions of central bank, commercial bank, Islamic bank, investment bank and other non-banking institutions in Malaysia. Students will also be exposed to the money market and capital market in Malaysia. In addition, the concept of money supply, credit creation, and pricing mechanism will also be discussed in this course.

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**BWBBK2013 BANK MANAGEMENT**

**PREREQUISITE NONE**

This course covers several aspects of concept and technique in bank management practices today. A comprehensive analysis of bank financial statement to measure and evaluate bank's performance in terms of its profitability, assets, and liquidity will be discussed in detail. Additionally, there will be a thorough explanation on the effective management of bank capital, liquidity planning and management of sources and uses of funds in addition to efficient management of asset and liability. Furthermore, this course will also include other important topics as such managing investment portfolio, bank's strategic planning and budgeting process, risks in banking as well as electronic banking. Other related issues in bank management will also be discussed in detail.

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**BWBBK3013 COMMERCIAL BANK OPERATIONS**

**PREREQUISITE BWBBK2013 BANK MANAGEMENT**

This course discusses commercial bank operations in detail. Discussion pertaining to roles and functions of commercial bank as a provider of banking products and services will be discussed in depth. Students will be exposed to topic relating to banking products and services such as deposits, cheques, remittance, loan and advances, international trade financing, and other banking products. This course also highlights current issues and challenges facing bankers today.

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**BWBBK3023 LENDING MANAGEMENT**

**PREREQUISITE BWBBK2013 BANK MANAGEMENT**

This course will discuss the roles of financial institutions as financial intermediaries in providing loan services. Student will be exposed to the basic concepts, principles and loan policies in bank lending management. This course will also cover other topics such as lending process, analysis of risks using qualitative and quantitative analysis, security for loans, restructuring of loans, lending rationale, loan agreement, project financing, managing problem loans and securitization.

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**BWBBK3033 INTERNATIONAL BANKING**

**PREREQUISITE BWBBK2013 BANK MANAGEMENT**

This course introduces students to structures of international banking, the applicable principles and practice as well as the economics and regulatory nature and complexity of international banking environment. Various international banking activities involving assets, liabilities and other international banking services, and the techniques used to manage and monitor them are discussed in detail. Topics like international financial institutions, international trade, foreign exchange, offshore banking, risk management, international portfolio management and current issues are included to help students understand and appreciate the international trade liberalization and globalization, and their impact on the international banking.

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**BWBBK3043 BANKING SECURITIES**

**PREREQUISITE BWBBK2013 BANK MANAGEMENT**

This course exposes students to all types of banking securities used as collaterals in lending activities of banking and financial institutions, their characteristics, advantages, disadvantages as well as their suitability as collaterals. Students will learn how a perfect security is created and how bankers' rights under each type of security are enforced in recovery of debts. Discussion also covers relevant topics including National Land Administration System, Legal/Judiciary System having jurisdiction over banking securities in Malaysia, Registration of Company Act, and actual court cases in Malaysia to facilitate understanding and to generate extensive knowledge regarding banking securities.

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**BWBBK3053 MARKETING OF FINANCIAL SERVICES**

**PREREQUISITE NONE**

This course presents theory and concept of marketing in financial institutions. The course focuses on the importance of marketing in financial institutions and the marketing techniques and tools that can be applied in the financial institutions for competitive advantage. This course will also cover topics such as basic marketing concept, bank marketing strategic, bank product, consumer behaviour and attitudes, market segmentation and others. The emphasis is on the practical application of principles, concepts and tools of marketing management. Students will be required to participate in group discussions and presentations. This course will also expose students to the banking practices today specifically in Malaysia with relevant current issues.

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**BWBBK3063 INTERNATIONAL TRADE AND FINANCE**

**PREREQUISITE BWBBK2013 BANK MANAGEMENT**

This course gives student an insight into the theory and concept of international trade, and critically examines the mechanics of various modes of trade settlement. Special focus will be on documentary collection and documentary credits, an area of knowledge much sought-after by bankers, executives, lawyers, exporters, and importers. Students will also explore various banking facilities available for financing international trade and the mechanics of foreign exchange that facilitate this trade. Case and analytical studies on relevant topics in foreign exchange will serve to enrich students' knowledge of the course.

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**BWBBK3073 TREASURY MANAGEMENT**

**PREREQUISITE: BWBBK2013 BANK MANAGEMENT**

This course introduces students to the basic principles and practices of treasury management in financial institutions and business organizations. Students will learn how banks and business organizations raise and invest short term funds in the foreign exchange and money markets, identify the various money market instruments and how to manage and control a treasury operations unit.

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**BWBBK3083 CORPORATE BANKING**

**PREREQUISITE BWBBK2013 BANK MANAGEMENT**

This course is intended to expose the students to the concepts and issues in corporate banking in Malaysia and worldwide. In addition, this course will also touch on certain aspects regarding the financing needed by corporate clients in term of interval financing, business chain, and private debt securities like bond, commercial paper, and syndication financing.

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**BWBBK3193 SEMINAR IN BANKING**

**PREREQUISITE: FINAL YEAR AND HAVE COMPLETED AT LEAST 100 CREDIT HOURS**

The comprehensive course allows students to integrate and apply the principles, concepts, theories, and practices of banking through analysis of real-world case studies and discussion of current issues on banking. Students will have the opportunities to incorporate knowledge on disciplines such as finance, economics, insurance, and management in solving problems and making decisions as prelude to starting career in banking and financial industry.