

## LIST OF SEFB RESEARCH 2019

### University Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.)
1	Education Hub : Integrating Investment And Consumption Motives In Modelling The Educational Choice Among International Students In Malaysia	Prof. Dr. Russayani Binti Ismail	Prof. Dr. Russayani Bt Ismail, Prof. Dr. Yusnidah Bt Ibrahim, Prof. Madya Dr. Lim Hock Eam, Noor Sa'adah Binti Sabudin	PBIT
2	Pendatang Asing Tanpa Izin (PATI) Di Johor: Profil Dan Implikasi Sosio Ekonomi Tempatan	Fuad Bin Mohamed Berawi	Fuad bin Mohamed Berawi , Dr. Normizan bin Bakar, Prof. Madya Dr. Bakti bin Hasan Basri	Geran Penjanaan
3	Effectiveness Of Marine Protected Areas As A Management Tool For The Management Of The Seas Of Malaysia - Case Study In Kedah, Malaysia	Prof. Dr. Jamal Bin Ali	Prof. Dr. Jamal bin Ali, Prof. Madya Dr. Shri Dewi a/p Applanaidu	Geran Penjanaan
4	The Antecedents Of Student's Loyalty In Retail Banking	Dr. Juhaida Binti Abu Bakar	Dr. Juhaida Binti Abu Bakar, Prof. Madya Dr. Azira Binti Abdul Adzis	Geran Penjanaan
5	Kajian Tahap Kesediaan Pelajar Dan Keberkesanan Penggunaan Kajian Kes Dalam Pengajaran Bagi Program Ekonomi	Dr. Zalina Binti Zainal	Dr. Zalina binti Zainal, Nor Fadzlin binti Mohammad Bahar, Dr. Wan Roshidah Binti Fadzim, Prof. Madya Dr. Siti Hadijah Bte Che Mat, Noor Sa'adah Binti Sabudin	Geran Penjanaan
6	An Empirical Study On The Dynamic Relationship Between Oil Prices, Foreign Exchange Rates And Malaysian Stock Market	Dr. Sabariah Binti Nordin	Dr. Sabariah bt. Nordin, Dr. Hamdan Amer Ali Al-Jaifi, Afiruddin bin Tapa	Geran Penjanaan
7	Kelesatrian Dalam Perkhidmatan Bekalan Air Sada Selepas Penstrukturan Dan Mengenal Pasti Faktor Yang Menyumbang Kepada	Dr. Nariman Binti Mohd. Saad	Dr. Nariman bt. Mohd. Saad, Prof. Madya Abdul Rahim Bin Anuar	SIGS

	Ketidakcekapan Dan Kesannya			
8	Incorporating Finance Simulation Game To Improve The Performance Of Students In Basic Finance Courses In UUM	Dr. Hisham Bin Mohammad	Dr. Hisham Bin Mohammad, Dr. Md Mahmudul Alam	SoTL
9	Credit Sale Of Big Tree Argotech: To Implement Or Not To Implement	Dr. Norhafiza binti Nordin	Dr. Norhafiza binti Nordin, Prof. Madya Dr. Nora Azureen Bt Abdul Rahman	Kajian Kes
10	Cabaran Dan Penyelesaian Agenda 5S Di SEFB	Dr. Logasvathi a/p Murugiah	Dr. Logasvathi a/p Murugiah, Hasliza binti Hassan	Universiti
11	Does Koperasi Angkatan Tentera Malaysia Bhd Meet Bank Safety And Soundness Criteria To Become A Co-Operative Bank?	Prof. Madya Dr. Lim Chee Chee	Prof. Madya Dr. Lim Chee Chee, Dr. Zunarni binti Kosim	Kajian Kes
12	Peranan Ko Kurikulum Dalam Meningkatkan Kemahiran Insaniah: Kemahiran Komunikasi	Dr. Azizah Bt. Md. Yusof	Dr. Azizah Bt. Md. Yusof, Dr. Nor Hasimah binti Ismail, Norzilah Bt Aziz	Universiti
13	Green Field Investment, Environmental Regulation Stringency and Economic Growth: A Case of Six Selected Countries from South Asia and Shoutheast Asia	Prof. Madya Dr. Nor Aznin Bt Abu Bakar	Prof. Madya Dr. Nor Aznin Bt Abu Bakar	Insentif Pascasiswazah
14	Determinants of Corporate Payout Policy and the Moderating Effect of Firm's Growth: Evidence from Pakistan	Prof. Madya Dr. Rohani Bt Md Rus	Prof. Madya Dr. Rohani Bt Md Rus	Insentif Pascasiswazah
15	Vulnerability and Risk Reduction: Evidence on the Use of Flood Vulnerability Index among the East Coast Households of Malaysia	Prof. Dr. Sallahuddin B Hassan	Prof. Dr. Sallahuddin B Hassan, Prof. Madya Dr. Arpah Bt Abu Bakar	Insentif Pascasiswazah
16	The Impact of Bilateral Trade Flow between Malaysia and Other OIC Member Countries in Africa	Prof. Madya Dr. Irwan Shah Bin Zainal Abidin	Prof. Madya Dr. Irwan Shah Bin Zainal Abidin	Insentif Pascasiswazah

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### National Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.)
1	Modelling An Estate Planning Education Framework Towards Overcoming The Reluctance Of Will Writing	Norliza binti Dasahi	Norliza binti Dasahi, Dr. Faizah Bt Ismail, Dr. Zunarni binti Kosim, Dr. Rusmawati Bt Ismail	FRGS
2	Food Expenditure Of The B40 Households: Developing A Decision-Support System For Food Price Determination In Malaysia	Prof. Madya Dr. Soon Jan Jan	Prof. Madya Dr. Soon Jan Jan, Prof. Madya Dr. Azira Binti Abdul Adzis, Prof. Madya Dr. Norhaslinda Binti Zainal Abidin, Prof. Dr. Abdul Razak B Chik, Prof. Madya Dr. Shri Dewi a/p Applanaidu	FRGS
3	Modelling Framework Of Regulatory Changes To Improve Efficiency Of Malaysian IPO Market	Dr. Rasidah binti Mohd Rashid	Dr. Rasidah binti Mohd Rashid	FRGS
4	Socio-Demographic And Lifestyle Factors Associated With Demand For Sugar-Sweetened Foods and Beverages In Malaysia: A fundamental Model	Prof. Madya Dr. Cheah Yong Kang	Prof. Madya Dr. Cheah Yong Kang, Prof. Madya Dr. Azira Binti Abdul Adzis, Dr. Sabri bin Nayan, Prof. Madya Dr. Shri Dewi a/p Applanaidu, Dr. Juhaida Binti Abu Bakar	FRGS

5	Modelling Financial Stability In Malaysia: An Application Of Nowcasting Using High Frequency Data	Dr. Adilah binti Azhari	Dr. Adilah binti Azhari, Prof. Madya Dr. Irwan Shah Bin Zainal Abidin, Dr. Hanita Binti Kadir @ Shahar, Ts. Dr. Jastini Binti Mohd Jamil	FRGS
6	Developing Interactive MADA Paddy Estate Decision Making System: Way Forward To Increase Rice Self-Sufficiency Level In Malaysia	Prof. Madya Dr. Shri Dewi a/p Applanaidu	Prof. Madya Dr. Shri Dewi a/p Applanaidu, Prof. Dr. Jamal bin Ali, Prof. Madya Dr. Norhaslinda Binti Zainal Abidin, Prof. Madya Dr. Soon Jan Jan	FRGS
7	Developing A Model On Rice Productivity In The Northern Region Of Malaysia	Dr. Lee Wen Chiat	Dr. Lee Wen Chiat, Prof. Madya Dr. Irwan Shah Bin Zainal Abidin, Prof. Madya Dr. Md Rabiul Islam	FRGS
8	Developing Risk Literacy Model In Managing Social Risk Exposures Towards Enhancing The Well-Being Of Malaysia Young Generation	Dr. Nazliatul Aniza binti Abdul Aziz	Dr. Nazliatul Aniza binti Abdul Aziz, Dr. Norhafiza binti Nordin, Prof. Madya Dr. Norlida Binti Abdul Manab	FRGS
9	Developing Sustainable Digital Banking Ecosystem By Integrating Financial Inclusion Towards Achieving Financial Stability In Malaysia	Dr. Abd. Halim @ Hamilton Bin Ahmad	Dr. Abd. Halim @ Hamilton Bin Ahmad, Prof. Madya Dr. Siti Nurazira binti Mohd Daud	FRGS-RACER
10	Modelling The Effect Of Carbon Dioxide (CO2) Emissions On Economic Efficiency In Malaysia	Dr. Nur Hafizah binti Mohammad Ismail	Dr. Nur Hafizah binti Mohammad Ismail, Prof. Dr. Mohd Zaini B Abd Karim, Dr. Sabri bin Nayan, Prof. Madya Dr. Mukhriz Izraf Bin Azman Aziz	FRGS-RACER
11	Designing Halal Food Security Framework:	Dr. Nur Marina binti	Dr. Nur Marina binti Abdul	FRGS-RACER

	Maqasid Shariah Compliance Perspective In Malaysia	Abdul Manap	Manap, Nor Fadzlin binti Mohammad Bahar, Dr. Raziah binti Md. Tahir, Dr. Zalina binti Zainal	
12	Fundamental Study On Financial Literacy: Understand And Solution Among Children In Northern Region Of Malaysia	Dr. Rusmawati Bt Ismail	Dr. Rusmawati Bt Ismail, Dr. Logasvathi a/p Murugiah, Prof. Madya Dr. Shri Dewi a/p Applanaidu, Dr. Hasniza bt. Mohd. Taib	FRGS-RACER
13	Ensuring Malaysian Food Security: Developing A Sustainable Aquaculture Framework Of GAQP-Compliant Fish Produce	Prof. Madya Dr. Roslina binti Kamaruddin	Prof. Madya Dr. Roslina binti Kamaruddin, Prof. Madya Dr. Bakti bin Hasan Basri, M:Dr. Rozana binti Samah, Prof. Madya Dr. Soon Jan Jan	FRGS
14	Green Sukuk: A Fundamental Model For Socially Responsible Investment In The Malaysian Capital Market	Dr. Sabri bin Nayan	Dr. Sabri bin Nayan, Aznita binti Samsi, Dr. Nur Hafizah binti Mohammad Ismail, Prof. Madya Dr. Cheah Yong Kang	FRGS
15	Developing A Prototype Of Digital Game- Based Learning Tool For Youth: Integrating The Islamic Financial Planning Towards Achieving Financially Literate, Holistic And Sustainable Society	Prof. Madya Dr. Siti Nurazira binti Mohd Daud	Prof. Madya Dr. Siti Nurazira binti Mohd Daud, Dr. Abd. Halim @ Hamilton Bin Ahmad	FRGS
16	Sekolah Zakat Kedah Sebagai Wadah Melahirkan Usahawan Untuk Mengatasi Perangkap Kitaran Kemiskinan Intergenerasi Di Kalangan Asnaf	Prof. Madya Dr. Shazida Jan Bt. Mohd Khan	Prof. Madya Dr. Shazida Jan Bt. Mohd Khan, Prof. Madya Abdul Rahim B Anuar, Dr. Nariman bt. Mohd. Saad	Agensi Luar (Dalam Negara)- Awam
17	Pelan Pembangunan Negeri Kedah 2035	Prof. Madya Dr. Mukaramah Binti Harun	Prof. Madya Dr. Mukaramah Binti Harun,	Agensi Luar (Dalam Negara)- Awam

			<p>Prof. Madya Dr. Roslina binti Kamaruddin,  Dr. Azizah Bt. Md. Yusof,  Amizam B Arzemi,  Prof. Madya Dr. Shazida Jan Bt. Mohd Khan,  Prof. Madya Dr. Shamzaeffa bt. Sa</p>	
18	<p>Pembentukan Dan Penawaran Produk Pelancongan Di Daerah Kota Setar, Kedah Darulaman</p>	<p>Prof. Madya Dr. Siti Aznor Bt Hj Ahmad</p>	<p>Prof. Madya Dr. Siti Aznor Bt Hj Ahmad,  Prof. Madya Dr. Mukaramah Binti Harun,  Dr. Hamimi Bt Omar,  Dr. Shamsul Bahrain B Rawi</p>	<p>Agensi Luar (Dalam Negara)- Awam</p>

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### Industry Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.)
1	Developing Environmental Social And Governance Criteria And Sustainable Development Goals	Prof. Dr. Jonathan Andrew Batten	Prof. Dr. Jonathan Andrew Batten, Prof. Madya Dr. Azira Binti Abdul Adzis, Dr. Abd. Halim @ Hamilton Bin Ahmad, Prof. Madya Dr. Wong Woei Chyuan, Dr. Shamsul Bahrain bin Mohamed Arshad, Dr. Sabariah Binti Nordin	Agensi Luar ( Dalam Negara) Swasta
2	Kajian Pengesanan Dan Pengurusan Rekod Graduan UUM Kampus Sintok Kohort 1991-1993	Prof. Dr. Mohd Amy Azhar b. Hj. Mohd Harif	Prof. Dr. Mohd Amy Azhar b. Hj. Mohd Harif, Syamsyul Anuar bin Che Mey @ Ismail	Agensi Luar ( Dalam Negara) Swasta
3	Enterprise Risk Management Practices In Takaful Module	Shahrul Nizam B. Ahmad	Shahrul Nizam B. Ahmad, Dr. Mohd Taipor bin Suhadah, Dr. Zairol Azhar Bin Auzzir, Norliza binti Dasahi, Dr. Diara Binti Md. Jadi	Agensi Luar ( Dalam Negara) Swasta

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### International Grant

<b>No.</b>	<b>Research Title</b>	<b>Project Leader</b>	<b>Research Member</b>	<b>Grant Name (ScienceFund/FRGS etc.</b>
1	Apec Disaster Risk Management Strategies To Support Msmes Business Sustainability	Prof. Madya Dr. Arpah bt. Abu Bakar	Prof. Madya Dr. Arpah bt. Abu Bakar, Dr. Mohd Taipor bin Suhadah, Dr. Zairol Azhar Bin Auzzir, Dr. Diara Binti Md. Jadi, Dr. Habibah bt. Tolos, Shahrul Nizam B. Ahmad, Prof. Madya Dr. Shamzae	Agensi Luar (Luar Negara)
2	Examining The Revolution Of Fintech In The Financial Institution	Afiruddin bin Tapa	Afiruddin bin Tapa, Ts. Dr. Aidi bin Ahmi	Agensi Luar (Luar Negara)
3	Why Regions Success In Export? A Comparative Study Of Kagoshima Prefecture And Kedah State Export Promotion	Dr. Normizan bin Bakar	Dr. Normizan bin Bakar	Agensi Luar (Luar Negara)
4	Assessing The Costs Of Adaptation To Climate Change For Stock Market Performance Of Public Listed Agro And Plantation Companies In Malaysia	Dr. Md Mahmudul Alam	Dr. Md Mahmudul Alam	Agensi Luar (Luar Negara)