

LIST OF SEFB RESEARCH 2018

University Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.
1	Tahap Penerimaan Masyarakat Dan Kesan Pelaksanaan Sistem Cukai Barang Dan Perkhidmatan (GST) Di Malaysia	Dr. Abu Sufian b. Abu Bakar	Dr. Abu Sufian b. Abu Bakar, Dr. Norfaiezah Binti Sawandi	Universiti
2	The Effect Of Private Placement On Stock Price And Risk	Dr. Norhafiza binti Nordin	Dr. Norhafiza binti Nordin, Prof. Madya Dr. Norlida Binti Abdul Manab, Prof. Madya Dr. Zaemah bt. Zainuddin	Universiti
3	Modelling The Impact Of Ringgit Depreciation On The Demand For Medical Tourism In Malaysia	Dr. Sabri bin Nayan	Dr. Sabri bin Nayan, Prof. Madya Dr. Hussin Bin Abdullah, Prof. Madya Dr. Cheah Yong Kang	Geran Penajaan
4	Good And Poor Habits Of Credit Card: Lesson Learned	Dr. Logasvathi a/p Murugiah	Dr. Logasvathi a/p Murugiah, Dr. Rasidah binti Mohd Rashid	Kajian Kes
5	Impak Pengambilan Pengawal Keselamatan Warga Asing Dalam Sektor Perkhidmatan Di NCER	Dr. Mohd Saifoul Zamzuri Bin Noor	Dr. Mohd Saifoul Zamzuri Bin Noor, Prof. Madya Dr. Hussin Bin Abdullah, Prof. Dr. Rohana Bt Yusof, Dr. Ummu Atiyah binti Ahmad	Geran Penajaan

			Zakuan, Prof. Madya Dr. Norehan Bt Abdullah	
6	Kesan Kenaikan Kos Sara Hidup Terhadap Kesejahteraan Golongan Berpendapatan Rendah Di Daerah Kubang Pasu	Prof. Madya Dr. Siti Hadijah Bte Che Mat	Prof. Madya Dr. Siti Hadijah Bte Che Mat, Prof. Madya Dr. Hussin Bin Abdullah, Prof. Madya Dr. Shazida Jan Bt. Mohd Khan, Dr. Wan Roshidah Binti Fadzim, Prof. Madya Dr. Mukaramah Binti Harun, Dr. Mohd S	GPCOE-S
7	Contributors And Barriers In Purchasing Homeowners' Insurance In Malaysia	Dr. Md Shahin Mia	Dr. Md Shahin Mia, Dr. Md Mahmudul Alam, Dr. Diara Binti Md. Jadi, Prof. Madya Dr. Arpah bt. Abu Bakar	GPCOE-RU
8	Determinants Of Awareness And Purchase Decision For Takaful Medical Policy Among Malaysian Youths	Dr. Hanita Binti Kadir @ Shahar	Dr. Hanita Binti Kadir @ Shahar, Dr. Adilah binti Azhari	Geran Penajaan
9	Corporate Restructuring And Political Connections: Do Connections Matter?	Dr. Abd. Halim @ Hamilton Bin Ahmad	Dr. Abd. Halim @ Hamilton Bin Ahmad, Prof. Dr. Nur Adiana Hiau Bt Abdullah, Prof. Madya Dr. Kamarun Nisham B Taufil Mohd	Geran Penajaan

10	The Investigation Of The Impact Of Downside Risk On Financial Distress	Dr. Rusmawati Bt Ismail	Dr. Rusmawati Bt Ismail, Prof. Madya Dr. Rohani Bt Md Rus, Prof. Madya Dr. Kamarun Nisham B Taufil Mohd	Geran Penjanaan
11	Food Insecurity In Selected Asean Countries	Dr. Nur Marina binti Abdul Manap	Dr. Nur Marina binti Abdul Manap, Dr. Sharmilawati binti Sabki	Geran Penjanaan
12	Kajian Tahap Kesediaan Pelajar Dan Keberkesanan Penggunaan Kajian Kes Dalam Pengajaran Bagi Program Ekonomi	Dr. Zalina binti Zainal	Dr. Zalina binti Zainal, Nor Fadzlin binti Mohammad Bahar, Dr. Wan Roshidah Binti Fadzim, Prof. Madya Dr. Siti Hadijah Bte Che Mat, M: Noor Sa'adah Binti Sabudin	Geran Penjanaan
13	An Empirical Study On The Dynamic Relationship Between Oil Prices, Foreign Exchanges Rates And Malaysian Stock Market	Dr. Sabariah bt. Nordin	Dr. Sabariah bt. Nordin, Dr. Hamdan Amer Ali Al-Jaifi, Afiruddin bin Tapa	Geran Penjanaan
14	Kelesatrian Dalam Perkhidmatan Bekalan Air Sada Selepas Penstrukturan Dan Mengenal Pasti Faktor Yang Menyumbang Kepada Ketidakcekapan Dan Kesannya Kepada Pengguna Air Di Kedah	Dr. Nariman bt. Mohd. Saad	Dr. Nariman bt. Mohd. Saad, Prof. Madya Abdul Rahim B Anuar	SIGS
15	Risk Exposures At School	Shahrul Nizam B. Ahmad	Shahrul Nizam B. Ahmad, Prof. Madya Dr. Abdelnaser Omran Ali, Prof. Madya Dr. Arpah bt. Abu	SIGS

			Bakar	
16	The Impact of Bilateral Trade Flow between Malaysia and Other OIC Member Countries in Africa	Prof. Madya Dr. Irwan Shah Bin Zainal Abidin	Prof. Madya Dr. Irwan Shah Bin Zainal Abidin	Insentif Pascasiswazah
17	Incorporating Finance Simulation Game To Improve The Performance Of Students In Basic Finance Courses In UUM	Dr. Hisham Bin Mohammad	Dr. Hisham Bin Mohammad, Dr. Md Mahmudul Alam	SoTL
18	An Analysis of the Relationship between External Debt, Debt Overhang and Crowding Out Effects on Capital Formation Nigeria and South Africa's Experiences	Prof. Madya Dr. Nor Aznin Bt Abu Bakar	Prof. Madya Dr. Nor Aznin Bt Abu Bakar, Prof. Dr. Sallahuddin B Hassan	Insentif Pascasiswazah

LIST OF SEFB RESEARCH 2018

National Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.)
1	Long Run Performance Of Malaysian Acquiring Firms Following Cross Border Merger And Acquisition: Role Of Firm And Merger-Acquisition Related Factors	Prof. Dr. Yusnidah Bt Ibrahim	Prof. Dr. Yusnidah Bt Ibrahim, Prof. Dr. Mohd Sobri B Minai, Dr. Md. Mohan Uddin	FRGS
2	Modelling Of Car Plate Winning-Bid Price And Best Practices Of Car Plate Auctioning Process In Malaysia	Prof. Madya Dr. Wong Woei Chyuan	Prof. Madya Dr. Wong Woei Chyuan, Prof. Madya Dr. Lim Hock Eam, Prof. Dr. Nur Adiana Hiau Bt Abdullah	FRGS
3	Assessing The Socioeconomic Impacts Of Graphene And Other 2-Dimensional Nanomaterialbased (Topological Insulators And Transition Metal Dichalcogenides) Device	Prof. Madya Dr. Nor Azam bin Abdul Razak	Prof. Madya Dr. Nor Azam bin Abdul Razak, Prof. Dr. Mohd Zaini B Abd Karim, Prof. Madya Dr. Bakti bin Hasan Basri	LRGS
4	Developing A Sustainability Risk Management Framework To Manage Emerging Risks And Other Non-Quantifiable Risks For Company's Survival	Prof. Madya Dr. Norlida Binti Abdul Manab	Prof. Madya Dr. Norlida Binti Abdul Manab, Prof. Madya Dr. Siti Norezam Bt Othman, Dr. Diara Binti Md. Jadi	FRGS

5	Housing Demand And Prices, Drivers Of Default And Rejection Of Housing Loans In Malaysia-A Micro-Level Perspective	Prof. Madya Dr. Azira Binti Abdul Adzis	Prof. Madya Dr. Azira Binti Abdul Adzis, Prof. Madya Dr. Lim Hock Eam, Siew Goh Yeok	Agensi Luar (Dalam Negara)- Awam
6	Modelling An Estate Planning Educational Framework Towards Overcoming The Reluctance Of Will Writing	Norliza binti Dasahi	Norliza binti Dasahi, Dr. Faizah Bt Ismail, Dr. Zunarni binti Kosim, Dr. Rusmawati Bt Ismail	FRGS
7	Developing Industrial Energy-CO2 Emission Taxation Using An Environmental Input-Output Framework And Its Economic Impacts	Prof. Madya Dr. Mukaramah Binti Harun	Prof. Madya Dr. Mukaramah Binti Harun, Dr. Wan Roshidah Binti Fadzim, Prof. Madya Dr. Siti Hadijah Bte Che Mat, Dr. Mohd Saifoul Zamzuri Bin Noor, M:Prof. Madya Dr. Siti Aznor Bt Hj Ahmad	FRGS
8	Strategi Pengurusan Islami Di Kalangan Usahawan Wanita Melayu Pulau Pinang Dan Kesannya Ke Atas Kejayaan Perniagaan	Prof. Madya Dr. Norehan Bt Abdullah	Prof. Madya Dr. Norehan Bt Abdullah, Prof. Dr. Rohana Bt Yusof, Dr. Kalthum Bt Haji Hassan, Dr. Azizah binti Othman	Agensi Luar (Dalam Negara)- Awam
9	Kajian Semakan Dan Penambahbaikan Instrumen Anugerah Kecemerlangan UUM	Prof. Madya Dr. Shazida Jan Bt. Mohd Khan	Prof. Madya Dr. Shazida Jan Bt. Mohd Khan, Mohd Hanizan B Zalazilah, Nur Shazwani binti Shariffudin,	Geran Khas

			Prof. Madya Dr. Maznah binti Mat Kasim, Prof. Dr. K. Kuperan a/l K.V.S.N Viswanathan, Nur Hazlin	
10	Food Expenditure Of The B40 Households: Developing A Decision-Support System For Food Price Determination In Malaysia	Prof. Madya Dr. Soon Jan Jan	Prof. Madya Dr. Soon Jan Jan, Prof. Madya Dr. Azira Binti Abdul Adzis, Prof. Madya Dr. Norhaslinda Binti Zainal Abidin, Prof. Dr. Abdul Razak B Chik, Prof. Madya Dr. Shri Dewi a/p Applanaidu	FRGS
11	Modelling Framework Of Regulatory Changes To Improve Efficiency Of Malaysian IPO Market	Dr. Rasidah binti Mohd Rashid	Dr. Rasidah binti Mohd Rashid	FRGS
12	Socio-Demographic And Lifestyle Factors Associated With Demand For Sugar-Sweetened Foods And Beverages In Malaysia: A Fundamental Model	Prof. Madya Dr. Cheah Yong Kang	Prof. Madya Dr. Cheah Yong Kang, Prof. Madya Dr. Azira Binti Abdul Adzis, Dr. Sabri bin Nayan, Prof. Madya Dr. Shri Dewi a/p Applanaidu, Dr. Juhaida Binti Abu Bakar	FRGS
13	Modelling Financial Stability In Malaysia: An Application Of Nowcasting Using High Frequency Data	Dr. Adilah binti Azhari	Dr. Adilah binti Azhari, Prof. Madya Dr. Irwan Shah Bin Zainal Abidin, Dr. Hanita Binti Kadir @ Shahr,	FRGS

			Ts. Dr. Jastini Binti Mohd Jamil	
14	Kebolehpasaran Graduan Dan Kesesuaian Kurikulum Program Ekonomi Di Universiti Tempatan	Prof. Madya Dr. Siti Aznor Bt Hj Ahmad	Prof. Madya Dr. Siti Aznor Bt Hj Ahmad	Agensi Luar (Dalam Negara)- Awam
15	Projek Penjanaan Seni Kreatif (Barangan Kitar Semula Dan Terpakai) Dan Pemasaran Melalui E-Business	Dr. Juhaida Binti Abu Bakar	Dr. Juhaida Binti Abu Bakar, Dr. Faizah Bt Ismail, Dr. Sabrina Binti Mohd Rashid, Dr. Shamsul Bahrain bin Mohamed Arshad	Agensi Luar (Dalam Negara)- Awam
16	Developing The Public-Private University Worth Index (PPUWI): A Fundamental Analysis Of The Costs And Returns To Higher Education	Prof. Madya Dr. Soon Jan Jan	Prof. Madya Dr. Soon Jan Jan, Prof. Madya Dr. Lim Hock Eam, Prof. Dr. Nur Adiana Hiau Bt Abdullah, M:Dr. Khaw Lee Hwei	FRGS

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Industry Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.)
1	Developing Environmental Social And Governance Criteria And Sustainable Development Goals	Prof. Dr. Jonathan Andrew Batten	Prof. Dr. Jonathan Andrew Batten, Prof. Madya Dr. Azira Binti Abdul Adzis, Prof. Madya Dr. Wong Woei Chyuan, Dr. Shamsul Bahrain bin Mohamed Arshad, Dr. Sabariah bt. Nordin, Dr. Abd. Halim @ Hamilton Bi	Agensi Luar (Dalam Negara) Swasta

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International Grant

No.	Research Title	Project Leader	Research Member	Grant Name (ScienceFund/FRGS etc.)
1	Why Regions Success In Export? A Comparative Study Of Kagoshima Prefecture And Kedah Sate Export Promotion	Dr. Normizan bin Bakar	Dr. Normizan bin Bakar	Agensi Luar(Luar Negara)
2	Assessing The Cost Of Adaptation To Climate Change For Stock Market Performance Of Public Listed Agro And Plantation Companies In Malaysia	Dr. Md Mahmudul Alam	Dr. Md Mahmudul Alam	Agensi Luar(Luar Negara)