

Marking Criteria for practicum report

(Bachelor of Banking)

Student ID:

Sections	Scores				
<p>A. Background of the company (15 marks)</p> <ul style="list-style-type: none"> • Information of the company inclusive of mission and vision • Company's products/services • Management team and organizational structure 	1	2	3	4	5
<p>B. Banking aspects in the organizations (20 marks)</p> <ul style="list-style-type: none"> • Discuss about customer relationship management • Explain the general practice of audit /compliance/Standard Operating Procedure (SOP) • Evaluate the potential risk • Recommending solution(s) to the problem(s) 	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
<p>C. SWOT and TOWS analysis (20 marks)</p> <ul style="list-style-type: none"> • Correct use of the analyses (SWOT and TOWS) • Application of the analyses (SWOT and TOWS) • Logical and reasonable recommendations made based on the SWOT analysis • Identify the rational and reasonable position of the organization based on the TOWS analyses. 	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
<p>D. Self-experience (20 marks)</p> <ul style="list-style-type: none"> • Summary of the candidate's experience at the company • Summary of the candidate's job assigned • Problem(s) encountered during the internship training and means of solution(s) • Student's contributions to the organization 	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5

<p>E. Recommendation and conclusion (10 marks)</p> <ul style="list-style-type: none"> • Recommendations • Conclusion 	<table style="width: 100%; text-align: center;"> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> </table>	1	2	3	4	5	1	2	3	4	5					
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<p>F. Organization (15 marks)</p> <ul style="list-style-type: none"> • Format of the report (table of content, references, appendixes) • Writing is free of error in grammar, sentence structure, capitalisation and spelling • Report is well presented 	<table style="width: 100%; text-align: center;"> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> </table>	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
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