

BACHELOR OF SCIENCE AGRIBUSINESS MANAGEMENT WITH HONOURS

[BSc. Agribus. Mgmt. (Hons)]

INTRODUCTION

This programme is multi-disciplined, combining agricultural science, economics, and business management. The purpose of the programme is to produce graduates who are efficient managers of firms based on agriculture and natural resource.

PROGRAMME LEARNING OUTCOMES

The goal of the programme is to produce graduates with breadth and depth of knowledge, as well as positive personalities. Specifically, the learning outcomes of the program are as follows:

1. To enhance knowledge and understanding of concepts, theories, and practices in the field of agribusiness.
2. To plan, analyze and identify solutions to agribusiness-related problems.
3. To upgrade the interaction skills with society and stakeholders aside from emphasizing social responsibility towards society and nation in the related fields.
4. To become an efficient, effective, and ethical businessman and manager.
5. To communicate effectively in oral and writing, possess leadership skills, and be able to work in groups at any level.
6. To integrate and synthesize agribusiness issues in the organization, as well as able to assess planning, execution, and solution options within the organization and the community.
7. To improve skills in gathering and utilizing the formation using ICT and to enhance knowledge through life-long learning.
8. To manage limited agriculture resources to achieve optimum efficiency and identify business opportunities through entrepreneurial skills learned

In addition, each student will also be required to undergo a four-month practical training. This exposure will give the opportunity for the students and industry/institution to acquire the intended objectives.

CAREER PROSPECTS

Career prospects for graduates in this field are bright. Due to the flexibility of the programme structure, its graduates can work in a wide range of sectors. The program has also prepared the graduates to not only be efficient employees but also to be capable managers, especially in agri-related sectors. Variety of career opportunities including Business Owner/Entrepreneur, Investment/Financial Planner, Manager, Sale Executive, Agriculture Analyst, Marketer, and Research Officer.

DEAN - SCHOOL OF ECONOMICS, FINANCE AND BANKING

Assoc. Prof. Dr. Bakti Hasan Basri
BEd (Hons) (UUM), MEd (Malaya), PhD (Newcastle)
e-mail: bakti@uum.edu.my

DEPUTY DEAN (ACADEMIC & INTERNATIONAL) - SCHOOL OF ECONOMICS, FINANCE AND BANKING

Dr. Diara Md. Jadi
BBA (Fin)(UUM), MSc. (Insurance & Risk Management) (City Uni.), Pg. Dip (Research Methods) (Uni. of Bradford), Ph.D. (Management) (Uni. of Bradford), CFP
e-mail: diara@uum.edu.my

DEPUTY DEAN (STUDENT AFFAIRS & ALUMNI) - SCHOOL OF ECONOMICS, FINANCE AND BANKING

Dr. Wan Roshidah Fadzim
BEd (Hons) (UUM), MEd (UPM), PhD (UUM)
e-mail: wanroshidah@uum.edu.my

DEPUTY DEAN (RESEARCH & INNOVATION) - SCHOOL OF ECONOMICS, FINANCE AND BANKING

Assoc. Prof. Dr. Rasidah Mohd Rashid
B.Fin (Hons) (UUM), Master of Commerce (Acc. & Finance) (Macquarie Univ.), DBA (UKM)
email: m.rasidah@uum.edu.my

PROGRAMME CHAIR – AGRIBUSINESS MANAGEMENT

Dr. Nur Adeelah Binti Che Ahmad Tantowi
BSc, Master (Biotechnology) (Penn State), PhD (Biotechnology) (UPM)
email: adeelah.che@uum.edu.my

PROGRAMME CHAIR – ECONOMICS

Nor Fadzlin Mohammad Bahar
BEd (Hons), MEd (UKM)
e-mail: norfadzlin@uum.edu.my

PROFESSORS

Prof. Dr. Lim Hock Eam
BEd (Hons) (UUM), MSc (Univ. College, London), PhD (Monash)
e-mail: lhream@uum.edu.my

Prof. Dr. Russayani Ismail
BEd (Hons) (UIA), MSc, PhD (Exeter)
e-mail: rus1140@uum.edu.my

Prof. Dr. Hussin Abdullah
Dip. Educ (MPT), BEd, MBA (UKM), PhD (UPM)
e-mail: ahussin@uum.edu.my

Prof. Dr. Mukaramah Harun
BEd (Hons) (Malaya), MSc (Portsmouth), PhD (UPM)
e-mail: mukaramah@uum.edu.my

Prof. Dr. Shri Dewi a/p Applanaidu
BEd (Hons) (UUM), MEd (UKM), PhD (UPM)
e-mail: dewi@uum.edu.my

Prof. Dr. Siti Hadijah Che Mat
BEd (Hons) (UUM), MEd (UPM), PhD (UUM)
e-mail: hadijah@uum.edu.my

ASSOCIATE PROFESSORS

Assoc. Prof. Dr. Bakti Hasan Basri
BEd (Hons) (UUM), MEd (Malaya), PhD (Newcastle)
e-mail: bakti@uum.edu.my

Assoc. Prof. Dr. Cheah Yong Kang
B.Soc.Sc. M.Ed.Mgmt. (USM), PhD (Malaya)
e-mail: yong@uum.edu.my

Assoc. Prof. Dr. Irwan Shah Zainal Abidin
BEd, MEd (Malaya), PhD (UUM)
e-mail: irwanshah@uum.edu.my

Assoc. Prof. Dr. Mukhriz Izraf Azman Aziz
BEd (Hons) (UUM), MSc (Lancaster), PhD (UK)
e-mail: mukhriz@uum.edu.my

Assoc. Prof. Dr. Nor Azam Abdul Razak
BSc (Mgmt) (Indiana), MEd (Tsukuba), PhD (Louisiana State)
e-mail: azam@uum.edu.my

Assoc. Prof. Dr. Siti Nurazira Mohd Daud
BEc (Hons) (UUM), MEc (UUM), PhD (Uni. Of Southampton)
e-mail: sitinurazira@uum.edu.my

Assoc. Prof. Dr. Roslina Kamaruddin
BSocSc (USM), MEcon. Mgmt (USM), PhD (UKM)
e-mail: roslina_k@uum.edu.my

Assoc. Prof. Dr. Shamzaeffa Samsudin
BEc (Hons) (UUM), MSc (York), PhD (East Anglia)
e-mail: shamzaeffa@uum.edu.my

Assoc. Prof. Dr. Shazida Jan Mohd Khan
BEc (Hons) (UUM), MA (Essex), PhD (Wales)
e-mail: sjmohd@uum.edu.my

Assoc. Prof. Dr. Soon Jan Jan
BEc (Hons) (UUM), MEc (UPM), MSc (Dec.Sc) (UUM), PhD (Otago)
e-mail: soon@uum.edu.my

SENIOR LECTURERS

Dr. Abu Sufian Abu Bakar
BEc (Hons), MEc (Malaya), PhD (UKM)
e-mail: sufian@uum.edu.my

Sir Amizam Arzemi
BEc (Hons) (UUM), MA (Manchester)
e-mail: amiz1112@uum.edu.my

Dr. Anizah Md. Ali
BEc (Hons) (UUM), MEc, PhD (UKM)
e-mail: anizah@uum.edu.my

Dr. Azizah Md. Yusof
BEc (Hons) (UUM), MEc (UKM), PhD (UUM)
e-mail: azizah@uum.edu.my

Dr. Aznita Samsi
BEc (Hons) (UUM), MEc (UPM)
e-mail: aznita@uum.edu.my

Che Engku Mansoor Che Engku Ismail
BEc (Hons) (UUM), MA (Manchester)
e-mail: ansoor@uum.edu.my

Sir Fuad Mohamed Berawi
BEc (Hons), MEc (UKM)
e-mail: fuad@uum.edu.my

Dr. Mohamad Helmi Hidthiir
BEc (Hons) (UUM), MEc (UPM), PhD (USM)
e-mail: helmi@uum.edu.my

Dr. Nur Adeelah Binti Che Ahmad Tantowi
BSc, Master (Biotechnology) (Penn State), PhD (Biotechnology) (UPM)
email: adeelah.che@uum.edu.my

Dr. Nur Marina binti Abdul Manap
BEc (UUM), MEc (UKM), PhD (UPM)
e-mail: nurmarina@uum.edu.my

Sir Mohd. Faisal Md. Salleh
BA (Hons), MA (Concordia)
e-mail: fais908@uum.edu.my

Dr. Mohd. Saifoul Zamzuri Noor
BEc (Hons), MBA (UKM), PhD (UUM)
e-mail: saifoul@uum.edu.my

Sir Muhammad Ridhuan Bos Abdullah
BEc (Hons) (UKM), MEc (UPM)
e-mail: ridhuan@uum.edu.my

Dr. Normizan Bakar
BEc (Hons), MEc (Kagoshima), PhD (Waseda)
e-mail: normizan@uum.edu.my

Major Norzilah Hj. Aziz
BEc (Hons) (UKM), MSc (Central Michigan)
e-mail: zilah834@uum.edu.my

Dr. Norzita Jamil
BEc (Hons) (UUM), MEc (UPM)
e-mail: norzita@uum.edu.my

Sir Rizaudin Sahlan
BEc (Hons), MEc (UKM)
e-mail: rizaudin@uum.edu.my

Dr. Rozana Samah
BSc Agribus. Mgmt (UUM), MSc Aqua (UMT), PhD (UUM)
e-mail: rozana.samah@uum.edu.my

Dr. Ruhaida Saidon
BEc (Hons) (UUM), MEc (UUM), PhD (UPM)
email: ruhaida@uum.edu.my

Dr. Shamsul Bahrain Rawi
BSc (San Jose State, California), MSc (York), PhD (Newcastle)
e-mail: shamsul@uum.edu.my

Dr. Tan Bee Wah
B.Soc. Sc. (Hons) (USM), M. Soc. Sc. (Economics) (USM), Ph.D. (Economics) (USM)
e-mail: tan.bee.wah@uum.edu.my

Dr. Wan Roshidah Fadzim
BEc (Hons) (UUM), MEc (UPM), PhD (UUM)
e-mail: wanroshidah@uum.edu.my

Madam Zalila Othman
BA (Michigan), MA (Essex)
e-mail: zalila@uum.edu.my

Madam Zalina Mohd. Mohaideen
Dip.Ed (Malaya), BEc (Hons) (Malaya), MEc (UKM)
e-mail: zalina@uum.edu.my

Dr. Zalina Zainal
BEc (Hons) (UUM), MEc, PhD (UKM)
e-mail: z.zainal@uum.edu.my

LECTURERS

Sir Mahadi Naina Mohamed,
P.K.T. BEc (Hons) (UUM), MA (East Anglia)
e-mail: mahadi@uum.edu.my

Sir Mohd. Fahmi Mohd Yusof
BSc (Warwick), MBA (UiTM)
e-mail: fahmi@uum.edu.my

Madam Noor Sa'adah Sabudin
B.Syariah (Malaya), MSc (UiTM)
e-mail: saadah@uum.edu.my

Miss Nor Fadzlin Mohammad Bahar
BEc (Hons), MEc (UKM)
e-mail: norfadzlin@uum.edu.my

Madam Rusmani Musa
BEc (Hons), MEc (UKM)
e-mail: rusmani@uum.edu.my

Madam Siti Norliza Jumali
BEc (Hons) (UUM), MEc (UPM)
e-mail: jsliza@uum.edu.my

Madam Wan Zahrah Wan Din
BA (Hons) (Laurentian), MA (Concordia)
e-mail: zahrah@uum.edu.my

**PROGRAMME STRUCTURE FOR BACHELOR OF SCIENCE AGRIBUSINESS MANAGEMENT
WITH HONOURS [BSc. Agribus. Mgmt. (Hons)]**

The Bachelor of Science in Agribusiness Management with Honours consists of the following **FIVE (5)** components:

COMPONENT	CREDIT HOURS
A. UNIVERSITY CORE COURSES	12
B. ENGLISH CORE COURSES	6
C. PROGRAM CORE COURSES	87
D. LANGUAGE COMPONENT	9
E. FREE ELECTIVE	3
F. INDUSTRIAL TRAINING	8
TOTAL CREDIT HOURS	125

To be awarded a Bachelor of Science Agribusiness Management with Honours, a student is required to take and pass a minimum of 125 credit hours which include courses in the program structure as shown below:

A. UNIVERSITY CORE (12 CREDIT HOURS)

i. Malaysian Students

CODE	COURSES	CREDIT HOURS
MPU1012	Falsafah dan Isu Semasa	2
MPU1022	Penghayatan Etika dan Peradaban	2
MPU1052	Asas Keusahawanan	2
MPU1042	Kenegaraan Malaysia	2
MPU1062	Integriti dan Antirasuah	2
VXXXXX2	Ko-Kurikulum	2
TOTAL CREDIT HOURS		12

ii. International Students

CODE	COURSES	CREDIT HOURS
MPU1012 OR	Falsafah dan Isu Semasa OR	2 OR
MPU1022	Penghayatan Etika dan Peradaban	2
MPU1032	Bahasa Melayu Asas kepada Penutur Asing	2
MPU1052	Asas Keusahawanan	2
MPU1042	Kenegaraan Malaysia	2
MPU1062	Integriti dan Antirasuah	2
VXXXXX2	Ko-Kurikulum	2
TOTAL CREDIT HOURS		12

Choose any **ONE (1)** of the Co-Curriculum courses. Students are subjected to conditions determined by the respective courses.

B. ENGLISH CORE COURSES (6 CREDIT HOURS)

A student is required to take English core courses according to the MUET result taken during the application process.

NUMBER OF CREDIT HOURS FOR UNDERGRADUATE ENGLISH LANGUAGE COURSES

NEW MUET	MUET	IELTS	TOEFL (iBT)	PTE ACADEMIC	CEFR LEVEL	COURSES	TOTAL CREDIT HOURS
1.0	BAND 1	< 4.0	0 - 31	0 - 29	A2	Foundation English + 2 core courses (B2, B2+)	9 credit hours *Foundation English is credit bearing but not included in CGPA
2.0 2.5	BAND 2	4.0 – 5.0	32 – 45	30 - 41	B1	2 core courses (B2, B2+)	6 credit hours
3.0 3.5	BAND 3	5.5	46 - 59	42 - 49	B2	2 core courses (B2, B2+)	6 credit hours
4.0 4.5	BAND 4	6.0 – 6.5	60 – 93	50 - 64	B2	1 core course (B2+) + 1 ESP (C1)	6 credit hours
5.0	BAND 5	7.0 – 8.0	94 - 114	65 - 82	C1	EXEMPTED FROM ANY ENGLISH LANGUAGE COURSES *except for language courses that are listed as programme core courses	-
5+	BAND 6	8.5 – 9.0	115 - 120	83 - 90	C2	EXEMPTED FROM ANY ENGLISH LANGUAGE COURSES *except for language courses that are listed as programme core courses	-

***STUDENTS WITH MUET BAND 5, BAND ABOVE AND STUDENTS FROM ENGLISH SPEAKING COUNTRIES ARE EXEMPTED FROM ANY ENGLISH LANGUAGE COURSES, EXCEPT FOR ENGLISH LANGUAGE COURSES THAT ARE LISTED AS PROGRAMME CORE COURSES. HOWEVER, THEY ARE ALLOWED TO REGISTER FOR ANY COURSES AS A FREE ELECTIVE.**

LIST OF COURSES

PRE-REQUISITE/ CONDITIONAL COURSES	UNIVERSITY CORE COURSES	ENGLISH FOR SPECIFIC PURPOSES COURSES [ESP]
MPB1013 Basic English Proficiency (Credit Bearing) (B1)	MPB2013 English Language Enrichment 1 (B2) MBP3013 English Language Enrichment II	SBLE3133 English for Small Group Communication SBLE3143 Report Writing SBLE3153 Hospitality English SBLE3163 Public Speaking Skills SBLE3173 English for Professional Communication

References:

MUET to IELTS – correlational study (2020) MEC

PTE Academic to IELTS – Pearson Education website (2020) recognised by British Council

TOEFL iBT scores to IELTS – www.efs.org linking study (2010)

IELTS to CEFR – Cambridge English

C. PROGRAMME CORE COURSES (87 CREDIT HOURS)

CODE	COURSES	CREDIT HOURS	PREREQUISITE
BECA1013	Biology	3	NONE
BECA1023	Chemistry	3	NONE
BECA2013	Animal Husbandry	3	BECA1013 AND BECA1023
BECA2023	Food Science	3	BECA1013 AND BECA1023
BECA2033	Soil Science	3	BECA1013 AND BECA1023
BECA2043	Agronomy	3	BECA1013 AND BECA1023
BECA2053	Aquaculture Management	3	BECA1013 AND BECA1023
BPMN1013	Principles of Management	3	NONE
BKAN1013	Basic Accounting	3	NONE
BWFF1013	Basic Finance	3	NONE
BPMN3023	Strategic Management	3	Have taken and passed 90 credit hours
BJMP2033	Operation and Production Management	3	SQQS1013 AND SQQM1023
BJMP3073	Purchasing and Supply Chain Management	3	BJMP2033
BEEB1013	Principles of Economics	3	NONE
BEEB2013	Microeconomics	3	BEEB1013
BEEB2023	Macroeconomics	3	BEEB1013
GLUL3223	Agribusiness Law	3	NONE
BEEA3113	Agricultural Production Economics	3	BEEB2013 AND BEEB2023
BEEA3033	Agribusiness Finance	3	BEEB2013 AND BEEB2023
BEEA3123	Agribusiness Management	3	BEEB2013 AND BEEB2023
BEEA3133	Agricultural Development Economics	3	BEEB2013 AND BEEB2023
BEEA3153	Agricultural Marketing	3	BEEB2013 AND BEEB2023
BEEA3163	International Agricultural Trade	3	BEEB2013 AND BEEB2023
BPMN3123	Management Ethics	3	Have taken and passed 70 credit hours
SQQM1023	Managerial Mathematics	3	NONE
SQQS1013	Elementary Statistics	3	NONE
BEER3043	Research Methods	3	BEEB2013 AND BEEB2023
SBLE3143	Report Writing	3	MPB3013
SBLE3173	English for Professional Communication	3	MPB3013
TOTAL CREDIT HOURS			87

D. LANGUAGES COMPONENT (9 CREDIT HOURS)

Students **MUST** complete the first until the third level of **Mandarin Language**.

CODE	COURSES	CREDIT HOURS	PREREQUISITE
SBLF1053	Mandarin Language I	3	NONE
SBLF2053	Mandarin Language I	3	SBLF1053 Mandarin Language I
SBLF3053	Mandarin Language I	3	SBLF2053 Mandarin Language II

Exception for Mandarin Language requirement:

- Chinese students can choose any foreign language course **EXCEPT** Mandarin.
- Any students from a Chinese medium school can choose any of the foreign language courses **EXCEPT** Mandarin.
- Students from Religious schools are not allowed to take Arabic.
- Students from Malaysia, Indonesia, Brunei, Singapore, and southern Thailand are not allowed to take Bahasa Melayu.
- International students are allowed to choose any foreign language course **EXCEPT** their Native Language.
- Students need to complete the first stage, second and third stage of any language course chosen.

E. FREE ELECTIVE (3 CREDIT HOURS)

Students can choose **ONE (1)** course offered by **OTHER SCHOOLS** considering the following:

- a. Must meet the prerequisite of the courses if such courses require prerequisites.
- b. Equivalent courses cannot be considered free elective courses.

F. INDUSTRIAL TRAINING (8 CREDIT HOURS)

CODE	COURSES	CREDIT HOURS	PREREQUISITE
BETX4908	Industrial Training	8	Have taken and passed all courses under the programme structure (117 credit hours)

Students must complete industrial training in the **SEVENTH (7)** semester of their studies for **FOUR (4)** months.

PROGRAMME SUGGESTED COURSES BY SEMESTER FOR BACHELOR OF SCIENCE AGRIBUSINESS MANAGEMENT WITH HONOURS [BSc. Agribus. Mgmt. (Hons)]

1 ST SEMESTER			2 ND SEMESTER		
Code	Courses	Credit Hours	Code	Courses	Credit Hours
MPU1042	Malaysian Nationhood Studies	2	MPU1012	Falsafah dan Isu Semasa	2
SBLEXXXX	English Core Courses	3	SBLEXXXX	English Core Courses	3
BECA1013	Biology	3	BECA1023	Chemistry	3
BEEB1013	Principles of Economics	3	BEEB2013	Microeconomics	3
BKAN1013	Basic Accounting	3	BWFF1013	Basic Finance	3
BPMN1013	Principles of Management	3	SQQM1023	Managerial Mathematics	3
SQQS1013	Elementary Statistics	3	XXXXXXX	Mandarin Language I	3
JUMLAH KREDIT		20	JUMLAH KREDIT		20
3 RD SEMESTER			4 TH SEMESTER		
Code	Courses	Credit Hours	Code	Courses	Credit Hours
MPU1062	Integriti dan Antirasuah	2	BECA2013	Animal Husbandry	3
BECA2023	Food Science	3	BECA2043	Agronomy	3
BECA2053	Aquaculture Management	3	BEEA3033	Agribusiness Finance	3
BEEB2023	Macroeconomics	3	BEEA3153	Agricultural Marketing	3
XXXXXXX	Mandarin Language II	3	BEEA3133	Agricultural Development Economics	3
XXXXXXX	Free Elective	3	XXXXXXX	Mandarin Language III	3
VXXXXXXX	Co-Curriculum	1	VXXXXXXX	Co-Curriculum I	1
JUMLAH KREDIT		18	JUMLAH KREDIT		19
5 TH SEMESTER			6 TH SEMESTER		
Code	Courses	Credit Hours	Code	Courses	Credit Hours
MPU1052	Principles of Entrepreneurship	2	MPU1022	Penghayatan Etika dan Peradaban	2
BECA2033	Soil Science	3	BEEA3113	Agricultural Production Economics	3
BEEA3163	International Agricultural Trade	3	BEER3043	Research Methods	3
BEEA3123	Agribusiness Management	3	GLUL3223	Agribusiness Law	3
BJMP2033	Operation and Production Management	3	BJMP3073	Purchasing and Supply Chain Management	3
BPMN3123	Management Ethics	3	BPMN3023	Strategic Management	3
SBLE3143	Report Writing	3	SBLE3173	English for Professional Communication	3
JUMLAH KREDIT		20	JUMLAH KREDIT		20
7 TH SEMESTER					
Code	Courses	Credit Hours			
BETX4908	Industrial Training	8			
JUMLAH KREDIT		8			

Total Overall Credit Hours: 125 credit hours

COURSES OFFERED BY SEMESTER

CODE	COURSES	SEM I	SEM II
BECA1013	Biology	X	X
BECA1023	Chemistry	X	X
BECA2013	Animal Husbandry		X
BECA2023	Food Science	X	
BECA2033	Soil Science	X	X
BECA2043	Agronomy		X
BECA2053	Aquaculture Management	X	
GUL3223	Agribusiness Law		X
BEEA3113	Agricultural Production Economics	X	X
BEEA3033	Agribusiness Finance	X	X
BEEA3123	Agribusiness Management	X	X
BEEA3133	Agricultural Development Economics	X	X
BEEA3153	Agricultural Marketing	X	X
BEEA3163	International Agricultural Trade	X	X
BPMN1013	Principles of Management	X	X
BKAN1013	Basic Accounting	X	X
BWFF1013	Basic Finance	X	X
BPMN3023	Strategic Management	X	X
BJMP2033	Operation and Production Management	X	
BJMP3073	Purchasing and Supply Chain Management		X
BEEB1013	Principles of Economics	X	X
BEEB2013	Microeconomics	X	X
BEEB2023	Macroeconomics	X	X
BEER3043	Research Methods	X	X
BETX4908	Industrial Training	X	X

COURSE SYNOPSIS

BECA1013 BIOLOGY

PRE-REQUISITE NONE

This course covers the introduction to genetics, principles of segregation and independent organization, genetics population, the concept of genetic evolution and the process of species classification. The course also covers aspects of animal physiology and ecology. Principles of conservation and renewable natural resources, the role of parks, pollution, eutrophication and erosion are also discussed.

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BECA1023 CHEMISTRY

PRE-REQUISITE NONE

This course covers the introduction of measurement, stoichiometry, reactions, theory of kinetic gases, thermochemical, atomic structure, electronic structure and the periodic table, chemical bonding, tedoks reaction, electrochemistry, acids and bases, chemical nuclear, organic chemicals, chemicals, inorganic, and biochemical.

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BECA2013 ANIMAL HUSBANDRY

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course provides an introduction to livestock production and management aspects, and its role in the agricultural sector. This course will also include an introduction to livestock species, diseases and advantages of the livestock. Management of livestock (cattle, sheep, buffalo, and deer) and non-ruminants (poultry, pigs) will be covered in general.

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BECA2023 FOOD SCIENCE

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course discusses the fundamentals of food science. It covers the basics according functions in some selected commodities. This course will also discuss the methods of food processing, food operations, the effects of food processing, food safety, food storage, food product wrapping, food laws and rules, and food labels.

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BECA2033 SOIL SCIENCE

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course discusses the biological, physical and chemical aspects of soil such as access to land, resources and land development, soil fertility, fertilizers, soil organisms, soil sampling techniques and related tests.

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BECA2043 AGRONOMY

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

Agronomy is the science and technology of using plants for food, fuel, feed, and fibre. Agronomy encompasses work in the areas of plant genetics, plant physiology, meteorology, and soil science. Agronomy is the application of a combination of sciences like biology, chemistry, ecology, earth science, and genetics. Agronomists today are involved with many issues including producing food, creating healthier food, managing environmental impact of agriculture, and creating energy from plants. Agronomists often specialize in areas such as crop rotation, irrigation and drainage, plant breeding, soil and plant classification, soil fertility, weed control and pest control.

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BECA2053 AQUACULTURE MANAGEMENT

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course introduces the history and development of aquaculture sector nationally and globally. It consists of the economics and management of aquaculture production. The aquaculture management include seed management, feed management, water management, health management, postharvest management and more. This course also covers the environmental and social issue in aquaculture production.

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BEEA3033 AGRIBUSINESS FINANCE

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course discusses about financial issues such as how to get capital to run agribusiness activity, policies related agribusiness credit, evaluation of the lending criteria by financial institutions, credit analysis and preparation of paperwork for loan applications.

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BEEA3113 AGRICULTURAL PRODUCTION ECONOMICS

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course provides an introduction to the economic aspects of agricultural production. The focus will be given on the relationship between inputs and outputs for the use of various variable inputs. This course also discusses important methods in selecting agricultural investment that are useful for a manager in making farm decisions. Empirical examples are used to combine theories with practices.

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BEEA3123 AGRIBUSINESS MANAGEMENT

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course covers the overall basic aspects of the management of agribusiness. It provides an exposure to the core and applications of agribusiness activities, beginning from the level of understanding farm management to produce agricultural output to the marketing aspects and agricultural economics in order to ensure students gain sufficient knowledge and basic expertise to be efficient and effective future agribusiness managers.

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BEEA3133 AGRICULTURAL DEVELOPMENT ECONOMICS

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course aims to expose the students to the process of agricultural development and changes from traditional to commercial agriculture within the context of an industrializing economy. In general, the objective of this course is to appreciate the role of agriculture in the various economy. Lastly, this course provide framework to understand and analyse the public policies applied to agriculture sector.

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BEEA3153 AGRICULTURAL MARKETING

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course discusses the marketing institutions and international trade as well as their roles in distributing the agricultural output to ultimate consumers. This course also discusses economic and non-economic factors that influence the market and agricultural trade.

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BEEA3163 INTERNATIONAL AGRICULTURAL TRADE

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course discusses the basic concepts of international trade and its application in food and other agricultural products. The course begins with a discussion of the concept of international trade, the impact of government intervention in the international market of agricultural products, and current issues related to agricultural goods trading.

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BEEB1013 PRINCIPLES OF ECONOMICS

PRE-REQUISITE NONE

This course offers introductory understanding to the basic concepts in economics. It is divided into two parts of Microeconomics and Macroeconomics. Topics that will be covered includes demand and supply, price and market equilibrium, consumer choice, production and costs, national income accounting, aggregate demand and aggregate supply, money, and money market.

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BEEB2013 MICROECONOMICS
PRE-REQUISITE BEEB1013 PRINCIPLES OF ECONOMICS

This course will provide students with basic economic theories that are essential in microeconomics. Among them are Demand & Supply theories, Consumer Behavior Theory, Production & Cost Theories, and Theory of the Firm. Methods used in discussing these theories include tables, graphs, and simple mathematics. Lectures given will also touch on the applicability of the theories in real life.

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BEEB2023 MACROECONOMICS
PRE-REQUISITE BEEB1013 PRINCIPLES OF ECONOMICS

The analysis is based on the Keynesian economics and experience of Malaysian macroeconomics situation. Section 1 focuses on the measurement of macroeconomic variables, in particular national income accounting and national income determination. Section 2 discusses the demand side of macroeconomics models from a simple economy to an open economy. In this section, the interaction of real and money market through money, interest and income is examined. The supply side of macroeconomics is also explained, particularly the labour market. The Classical macroeconomics view is also included in the analysis for comparison to that of the Keynesian economics. Finally, section 3 emphasizes on macroeconomic policy in which fiscal and monetary policy is examined.

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BEER3043 RESEARCH METHODS
PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

The course elucidates the nature and processes involved in research, especially in the social sciences, such as economics, sociology and psychology, and their allied areas. The course begins with the philosophy of knowledge, definition of research, scientific method in research, and ethics in research. The important steps in planning a research project, such as problem identification and formulation, formulation of the research questions, developing the study objectives, reviewing related literature, formulation of model and research hypotheses, gathering and analyzing the data and testing the hypotheses, and presenting the final report will be covered. The course also discusses, in detail, the preparation involved in writing a research proposal that is likely to be approved by relevant agencies or institutions.

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BETX4908 INDUSTRIAL TRAINING
PRE-REQUISITE HAVE TAKEN AND PASSED ALL COURSES UNDER THE PROGRAMME STRUCTURE

It is a work internship to give students practical on-the-job training in their major field for a duration of 4 months. Program coordinated by faculty with cooperation of participating employers to enhance the development of future professionals. The internship experience will help students integrate theory and practice their career choices.

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