

SCHOOL OF ECONOMICS, FINANCE AND BANKING (SEFB)

Vision

To emerge as Malaysia's most prominent, influential and globally acclaimed center of advanced learning in the area of economics, finance, banking and risk management through our research, publications, consultancies and graduates

Mission

To acquire, create, disseminate and share extant knowledge and best practices in the areas of economics, finance, banking and risk management

BACHELOR OF SCIENCE WITH HONOURS (AGRIBUSINESS MANAGEMENT) [BSc. (Hons) (Agribus. Mgmt.)]

INTRODUCTION

This programme is multi-disciplined, combining business management science and agricultural science. The purpose of the programme is to produce graduates who are efficient managers of firms based on agriculture and natural resource.

PROGRAMME LEARNING OUTCOMES

The goal of the programme is to produce graduates with breadth and depth in knowledge, as well as positive personalities. Specifically, the learning outcomes of the program are as follow:

1. To enhance knowledge and understanding of concepts, theories and practices in the field of agribusiness.
2. To plan, analyse and identify solutions to the agribusiness-related problems.
3. To upgrade the interaction skills with society and stakeholders aside from emphasizing social responsibility towards society and nation the related fields.
4. To become efficient, effective, and ethical businessman and managers.
5. To communicate effectively in oral and writing, possess leadership skills and be able to work in groups at any levels.
6. To integrate and synthesize agribusiness issues in organization, as well as able to assess planning, execution and solution options within the organization and the community.
7. To improve skills in gathering and utilising information using ICT and to enhance knowledge through life-long learning.

8. To manage limited agriculture resources to achieve optimum efficiency and identify business opportunities through entrepreneurial skills learned

In addition, each student will also be required to undergo a four-month practical training. This exposure will give the opportunity for the students and industry/institution to acquire the intended objectives.

CAREER PROSPECTS

With the launching of the Third National Agricultural Policy (DPN-3), career prospects for graduates in this field are bright. Due to the flexibility of the programme structure, its graduates can work in a wide range of sectors. The programme has also prepared the graduates to not only be efficient employees, but also to be capable managers, especially in agri-related sectors.

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** Seconded/Unpaid leave

**PROGRAMME STRUCTURE FOR BACHELOR OF SCIENCE
WITH HONOURS (AGRIBUSINESS MANAGEMENT)
[BSc. (Hons) (Agribus. Mgmt.)]**

The programme consists of the following components:

COMPONENT		CREDIT HOURS
A.	UNIVERSITY CORE	25
B.	PROGRAMME CORE	95
C.	LANGUAGE COMPONENT	9
D.	FREE ELECTIVE	3
TOTAL CREDIT HOURS		132 HOURS

To be awarded a Bachelor of Science with Honours (Agribusiness Management) degree, a student is required to take and pass a minimum of 132 credit hours which include courses in the programme structure as shown below:

A. UNIVERSITY CORE (25 CREDIT HOURS)

Course code	Course name	Credit Hours	Pre-requisite
SADN1013	Islamic and Asian Civilization	3	NONE
SADN1043	Ethnic Relations	3	NONE
SADN1033	Malaysian Nationhood Studies	3	NONE
KO-K1 (1)	XXX4 Co-curriculum	4	NONE
BPME1013	Introduction to Entrepreneurship	3	NONE
SBLE1063	English Proficiency I	3	NONE
SBLE2113	English Proficiency II	3	English Proficiency I
SBLE3123	English Proficiency III	3	English Proficiency II
Total		25	

B. PROGRAMME CORE (95 CREDIT HOURS)

i. Basic Agricultural Science Courses (18 Credit Hours)

Code	Course	Credit Hours	Pre-requisite
BECA1013	Biology	3	NONE
BECA1023	Chemistry	3	NONE
BECA2013	Animal Husbandry	3	BECA1013

			Biology AND BECA1023 Chemistry
BECA2023	Food Science	3	BECA1013 Biology DAN BECA1023 Chemistry
BECA2033	Soil Science	3	BECA1013 Biology AND BECA1023 Chemistry
BECA2043	Agronomy	3	BECA1013 Biology AND BECA1023 Chemistry
BPMN1013	Introduction to Management	3	NONE
BKAL1013	Business Accounting	3	NONE
BWFF1013	Basic Finance	3	NONE
BPMN3023	Strategic Management	3	Final Semester OR Have taken 100 credit hours

BJMP2033	Operation and Production Management	3	SQQM1023 AND SQQS1013
BJMP3073	Purchasing and Supply Chain Management	3	BJMP2033 Operation and Production Management
BEEB1013	Principle of Economics	3	NONE
BEEB2013	Microeconomics	3	BEEB1013 Principle of Economics
BEEB2023	Macroeconomics	3	BEEB1013 Principle of

			Economics
GLUL3223	Agribusiness Law	3	NONE
BEEA3113	Agricultural Production Economics	3	BEEB2013 Microeconomics AND BEEB2023 Macroeconomics
BEEA3033	Agribusiness Finance	3	BEEB2013 Microeconomics AND BEEB2023 Macroeconomics
BEEA3123	Agribusiness Management	3	BEEB2013 Microeconomics AND BEEB2023 Macroeconomics
BEEA3153	Agricultural Marketing	3	BEEB2013 Microeconomics AND BEEB2023 Macroeconomics
BEEA3163	International Agricultural Trade and Business	3	BEEB2013 Microeconomics AND BEEB2023 Macroeconomics
SGDN1043	Ethics and Thinking Science	3	NONE
SQQM1023	Mathematics for Management	3	NONE
SQQS1013	Introduction to Statistics	3	NONE
BEER3043	Research Methods	3	BEEB2013 Microeconomics AND BEEB2023 Macroeconomics
STID1103	Computer Applications in Management	3	NONE
SBLM1053	*Malay Language for Management	3	NONE
SBLE3013	Business Report	3	NONE

	Writing		
SBLE2093	Business and Professional Communication	3	NONE
BEE4908	Practicum	8	Have taken and passed all courses under the programme core

SBLE3013 Business Report Writing 3

NONE

SBLE2093 Business and Professional Communication 3

NONE

*International students are required to replace this course with SBLF1093 Bahasa Melayu Sebagai Bahasa Asing

C. LANGUAGE COMPONENT (9 CREDIT HOURS)

Student must complete the first until the third stage of any language course taken.

Code	Course	Credit Hours	Pre- requisite
SBLF105	Mandarin Language I	3	NONE
SBLF2053	Mandarin Language II	3	SBLF1053 Mandarin Language I
SBLF3053	Mandarin Language III	3	Mandarin Language II

*Chinese students can choose any foreign language course EXCEPT Mandarin.

Any students from Chinese medium school can choose any of the foreign language courses EXCEPT Mandarin.

Students from Religious school are not allowed to take Arabic.

Students from Malaysia, Indonesia, Brunei, Singapore and southern Thailand are not allowed to take Bahasa Melayu.

International students are allowed to choose any foreign language course EXCEPT their Native Language.

Students need to complete the first stage to the third stage of any language course chosen.

BEER3043	Entrepreneurship	3			
BEEA3163	Research Methods International Agricultural Trade and Business	3			
BPMN3023	Strategic Management Free Elective	3			
Xxxx3		3			
	Total	15		Total	8

Total Credits: 132 credit

D. FREE ELECTIVE (3 CREDIT HOURS)

Students can choose **ONE (1)** course offered by another programme at the same School or courses offered by other Schools taking into account the following:

- i. Must meet the prerequisite of the courses if such courses require prerequisites.
- iii. Equivalent courses cannot be considered as free elective courses.

PROGRAMME SUGGESTED COURSES BY SEMESTER FOR BACHELOR OF SCIENCE WITH HONOURS (AGRIBUSINESS MANAGEMENT) [BSc. (Hons) (Agribus. Mgmt.)

Code	1st Semester	Credit Hours	Code	2nd Semester	Credit Hours
SADN1013	Islamic and Asian Civilization	3	SADN1043	Ethnic Relations	3
SBLE1033	English for Communication 1	3	SBLE1043	English for Communication II	3
SADN1033	Malaysian Citizenship Studies	3	SQQM1023	Mathematics for Management	3
BEEB1013	Principles of Economics	3	BEEB2013	Microeconomics	3
BECA1013	Biology	3	STID1013	Information System in Organizations	3
BPMN1013	Introduction to Management	3	OR	OR	
Vxxx1	Co-Curriculum	1	STID1103	Computer Applications in Management	
			BECA1023	Chemistry	3
			Vxxx1	Co-Curriculum	1
	Total	19		Total	19
Code	3rd Semester	Credit Hours	Code	4th Semester	Credit Hours
SGDN1043	Ethics and Thinking Science	3	BWFF1013	Basic Finance	3
SBLE2103	Process Writing	3	SBLM1053	Malay Language for Management	3
SQQS1013	Introduction to Statistics	3	SBLF2053	Mandarin language II	3
BEEB2023	Macroeconomics	3	BECA2013	Animal Husbandary	3
SBLF1053	Mandarin Language 1	3	BECA2033	Soil Science	3
BECA2023	Food Science	3	BEEA3153	Agricultural marketing	3
Vxxx1	Co-Curriculum	1	Vxxx1	Co-Curriculum	1
	Total	19		Total	19
Code	5th Semester	Credit Hours	Code	6th Semester	Credit Hours
BKAL1013	Business Accounting	3	SBLE2093	Business and Professional Communication	3
SBLE3013	Business Report Writing	3	GLUL3223	Agribusiness Law	3
SBLF3053	Mandarin language III	3	BEEA3033	Agribusiness Finance	3
BJMP2033	Operation and Production Management	3	BECA2043	Agronomy	3
BEEA3123	Agribusiness Management	3	BJMP3073	Purchasing and Supply Chain Management	3
BEEA3113	Agricultural Production Economics	3			
	Total	18		Total	15
Code	7th Semester	Credit Hours	Code	8th Semester	Credit Hours
BPME1013	Introduction to	3	BETX4908	Practicum	8

COURSES OFFERED BY SEMESTER

CODE	COURSES	SEM I	SEM II
BECA1013	Biology	X	X
BECA1023	Chemistry	X	X
BECA2013	Animal Husbandry		X
BECA2023	Food Science	X	
BECA2033	Soil Science	X	X
BECA2043	Agronomy	X	X
BEEA3033	Agribusiness Finance	X	X
BEEA3113	Agricultural Production Economics	X	X
BEEA3123	Agribusiness Management	X	X
BEEA3133	Agricultural Development Economics		X
BEEA3153	Agricultural Marketing	X	X
BEEA3163	International Agricultural Trade	X	X
BEEB1013	Principles of Economics	X	X
BEEB2013	Microeconomics	X	X
BEEB2023	Macroeconomics	X	X
BEER3043	Research Methods	X	X
BPMN1013	Introduction to Management	X	X
BKAL1013	Business Accounting	X	X
BWFF1013	Basic Finance	X	X
BPMN3023	Strategic Management	X	X
BJMP2033	Operation and Production Management	X	
BJMP3073	Purchasing and Supply Chain Management		X
GLUL3223	Agribusiness Law		X
BEEA4908	Practicum	X	X

COURSE SYNOPSIS

BECA1013 BIOLOGY PRE-REQUISITE NONE

This course covers the introduction to genetics, principles of segregation and independent organization, genetics population, the concept of genetic evolution and the process of species classification. The course also covers aspects of animal physiology and ecology. Principles of conservation and renewable

natural resources, the role of parks, pollution, eutrophication and erosion are also discussed.

BECA1023 CHEMISTRY

PRE-REQUISITE NONE

This course covers the introduction of measurement, stoichiometry, reactions, theory of kinetic gases, thermochemical, atomic structure, electronic structure and the periodic table, chemical bonding, redox reaction, electrochemistry, acids and bases, chemical nuclear, organic chemicals, chemicals, inorganic, and biochemical.

BECA2033 SOIL SCIENCE

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course discusses the biological, physical and chemical aspects of soil such as access to land, resources and land development, soil fertility, fertilizers, soil organisms, soil sampling techniques and related tests.

BECA2013 ANIMAL HUSBANDRY

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course provides an introduction to livestock production and management aspects, and its role in the agricultural sector. This course will also include an introduction to livestock species, diseases and advantages of the livestock. Management of livestock (cattle, sheep, buffalo, and deer) and non-ruminants (poultry, pigs) will be covered in general.

BECA2023 FOOD SCIENCE

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

This course discusses the fundamentals of food science. It covers the basics according functions in some selected commodities. This course will also discuss the methods of food processing, food operations, the effects of food processing, food safety, food storage, food product wrapping, food laws and rules, and food labels.

BECA2043 AGRONOMY

PRE-REQUISITE BECA1013 BIOLOGY, BECA1023 CHEMISTRY

Agronomy is the science and technology of using plants for food, fuel, feed, and fiber. Agronomy encompasses work in the areas of

plant genetics, plant physiology, meteorology, and soil science. Agronomy is the application of a combination of sciences like biology, chemistry, ecology, earth science, and genetics. Agronomists today are involved with many issues including producing food, creating healthier food, managing environmental impact of agriculture, and creating energy from plants. Agronomists often specialize in areas such as crop rotation, irrigation and drainage, plant breeding, soil and plant classification, soil fertility, weed control and pest control.

BEEA3033 AGRIBUSINESS FINANCE

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course discusses about financial issues such as how to get capital to run agribusiness activity, policies related agribusiness credit, evaluation of the lending criteria by financial institutions, credit analysis and preparation of paperwork for loan applications.

BEEA3113 AGRICULTURAL PRODUCTION ECONOMICS

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course provides an introduction to the economic aspects of agricultural production. The focus will be given on the relationship between inputs and outputs for the use of various variable inputs. This course also discusses important methods in selecting agricultural investment that are useful for a manager in making farm decisions. Empirical examples are used to combine theories with practices.

BEEA3123 AGRIBUSINESS MANAGEMENT

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course covers the overall basic aspects of the management of agribusiness. It provides an exposure to the core and applications of agribusiness activities, beginning from the level of understanding farm management to produce agricultural output to the marketing aspects and agricultural economics in order to ensure students gain sufficient knowledge and basic expertise to be efficient and effective future agribusiness managers.

BEEA3153 AGRICULTURAL MARKETING

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS, BECA1013 BIOLOGY, BECA1023 KIMIA

This course discusses the marketing institutions and international trade as well as their roles in distributing the agricultural output to

ultimate consumers. This course also discusses economic and non-economic factors that influence the market and agricultural trade.

BEEA3163 INTERNATIONAL AGRICULTURAL TRADE AND BUSINESS

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

This course discusses the basic concepts of international trade and its application in food and other agricultural products. The course begins with a discussion of the concept of international trade, the impact of government intervention in the international market of agricultural products, and current issues related to agricultural goods trading.

BEEB1013 PRINCIPLES OF ECONOMICS

PRE-REQUISITE NONE

This course offers introductory understanding to the basic concepts in economics. It is divided into two parts of Microeconomics and Macroeconomics. Topics that will be covered includes demand and supply, price and market equilibrium, consumer choice, production and costs, national income accounting, aggregate demand and aggregate supply, money, and money market.

BEEB2013 MICROECONOMICS

PRE-REQUISITE BEEB1013 PRINCIPLES OF ECONOMICS

This course will provide students with basic economic theories that are essential in microeconomics. Among them are Demand & Supply theories, Consumer Behavior Theory, Production & Cost Theories, and Theory of the Firm. Methods used in discussing these theories include tables, graphs, and simple mathematics. Lectures given will also touch on the applicability of the theories in real life.

BEEB2023 MACROECONOMICS

PRE-REQUISITE BEEB1013 PRINCIPLES OF ECONOMICS

The analysis is based on the Keynesian economics and experience of Malaysian macroeconomics situation. Thus, the theoretical and practical aspect of the economy is combined. The course is divided into 3 main sections. Section 1 focuses on the measurement of macroeconomic variables, in particular national income accounting and national income determination. Section 2 discusses the demand side of macroeconomics models from a simple economy to an open economy. In this section, the interaction of real and money market through money, interest and

income is examined. An open macroeconomic model is also highlighted. The supply side of macroeconomics is also explained, particularly the labor market. The Classical macroeconomics view is also included in the analysis for comparison to that of the Keynesian economics. Finally, section 3 emphasizes on macroeconomic policy in which fiscal and monetary policy is examined.

BEER3043 RESEARCH METHODS

PRE-REQUISITE BEEB2013 MICROECONOMICS, BEEB2023 MACROECONOMICS

The course elucidates the nature and processes involved in research, especially in the social sciences, such as economics, sociology and psychology, and their allied areas. Although the emphasis is on survey research, other research approaches are also discussed. The course begins with the philosophy of knowledge, definition of research, scientific method in research, and ethics in research. The important steps in planning a research project, such as problem identification and formulation, formulation of the research questions, developing the study objectives, reviewing related literature, formulation of model and research hypotheses, gathering and analyzing the data and testing the hypotheses, and presenting the final report will be covered. The course also discusses, in detail, the preparation involved in writing a research proposal that is likely to be approved by relevant agencies or institutions.

BEEEX4908 PRACTICUM

PRE-REQUISITE NONE

It is a work internship to give students practical on-the-job training in their major field for a duration of 4 months. Program coordinated by faculty with cooperation of participating employers to enhance the development of future professionals. The internship experience will help students integrate theory and practice their career choices.